







# GET PUBLISHED IN SCHOOL ATTS

## SchoolArts articles are written by art educators just like YOU!

There is no better way to advocate for art education than by sharing your ideas and experiences. Having your work published in America's longest-running art education magazine will make your fellow teachers, administrators, parents, and students take notice. Published articles make valuable additions to your portfolio, employment applications, and grant applications.

**Wondering what to write?** SchoolArts publishes a wide variety of articles -studio lessons for all levels, K-12; advocacy; classroom management; innovative responses to everyday challenges art teachers face; differentiated instruction; and more. Just think about your successes in the art room and start writing!



Writing for SchoolArts made an immediate impact on my career. Each of my published articles lends me credibility at my school with our administrators, our faculty, and parents. My students are simply delighted to see their artwork in a magazine. More important to me personally, working with SchoolArts introduced me to the wide world of passionate art educators. It is a joy to meet, befriend, and correspond with like-minded teachers. Few people understand my vocation as well as the SchoolArts community does. I am grateful for the resource and their friendship.

-Rama Hughes, Art Educator

#### **AUTHOR BENEFITS**

#### Article

- Honorarium of up to \$100 to be paid after publication.
- One-year print and digital subscription to SchoolArts magazine.
- Six free copies of the issue in which your article was published.

#### ClipCard

- Honorarium of \$50 to be paid after publication.
- One-year print and digital subscription to SchoolArts magazine.
- Six free copies of the issue in which your ClipCard was published.

#### **Lesson Plan**

- Honorarium of \$75 to be paid when lesson plan is accepted.
- One-year print and digital subscription to SchoolArts magazine.

See writer's guidelines and FAQs.





## SCHOOL S GUIDELINES & FAQs

### There are three ways to submit your content. Choose one or all three!

Submit your content at **SchoolArts.com/Submissions**.



#### ARTICLE

#### **Topic suggestions:**

Write about a successful lesson (early childhood up to high school), areas of concern or interest, or approaches to teaching art.

Word Count: 800 words or less.

Tips: Use a conversational style when writing. How you would express your idea to a fellow educator?

#### **Submission Checklist:**

- Your article as a Word document (preferred) or PDF.
- · Four or more high-quality digital images of final artworks and/or process photos.
- Captions for each photo (student's name, grade level, title, description)
- Resources such as videos, websites, publications, handouts, templates, etc.
- Signed student permission forms.



#### CLIPCARD

A ClipCard is a one-day or shorter lesson for any grade from early childhood up to high school.

Word Count: 250 words or less.

#### **Submission Checklist:**

- Grade level of your lesson.
- Essential Question(s).
- Objective(s).
- Materials list.
- Procedures, include 4–6 steps
- Brief assessment or reflection activity for students.
- One or more high-quality digital images of final artworks.
- Captions for each photo. (student's name, grade level)
- · Signed student permission form(s).

#### **FAOs**

Where can I download the student permission form? Download the form at SchoolArts.com/PermissionForm. If you cannot get physical signatures, we can work with you to send out digital permission forms. Please email us at ContactUs@SchoolArts.com.

When can I expect a response on my submission? You should expect a response on whether your submission was accepted within six months.

When will my article or ClipCard be published? Accepted articles and ClipCards are usually published within 24 months.

#### Can I submit an article and a lesson plan for the same lesson?

Yes! Submit your lesson plan at SchoolArts.com/LessonPlan. At the bottom of that form you can upload your article. If both your article and lesson plan are accepted, you will be paid up to \$100 for the article and \$75 for the lesson plan.

#### Can I submit a ClipCard and a lesson plan for the same lesson?

Yes! Submit your ClipCard at SchoolArts.com/ClipCard. Submit your lesson plan at SchoolArts.com/Lesson-Plan. If both your ClipCard and lesson plan are accepted, you will be paid \$50 for the ClipCard and \$75 for the lesson plan.

Where will my lesson plan be published? Accepted lesson plans could be published in a SchoolArts Collection book of curated lessons or in a future issue of SchoolArts magazine. Once your lesson plan is accepted, you will be paid \$75.

Questions about your payment? Email ContactUs@SchoolArts.com.

#### Questions about your submission or images?

Email Lessons@SchoolArts.com.

#### LESSON PLAN

A complete lesson plan for any grade from early childhood up to high school.

Word Count: 600 words or less.

#### **Submission Checklist:**

- Summary of the lesson (2–4 sentences).
- Essential Question(s).
- Themes and vocabulary terms related to your lesson.
- Objectives list.
- Pacing for the lesson.
- · Procedure of lesson broken down into sections: Prepare, Teach, Assess, and Close.
- National Standards that fit your lesson.
- One or more digital images of final artworks and/or process photos.
- Captions for each photo (student's name, grade level, title).
- Signed student permission forms.
- Resources such as videos, websites, publications, handouts, templates, etc.